



Coaches, Friends, Colleagues

RE: Coach Liam Flynn's Networking and Education Tour – Las Vegas 2016

I trust this email finds you well.

As I have discussed with many of you, I am organizing a tour to Las Vegas in July 2016 for NBA Summer League. The purpose of this tour is to network and learn from high-level staff in the NBA; such as Front Office Executives, Coaches, Agents, Scouts, Strength & Conditioning Staff.

NBA Summer League is arguable the biggest networking event for basketball professionals in the world.

This tour is for those people who are serious about connecting and learning from the sharpest minds in basketball – to speak with them personally, build relationships and tap in to their knowledge and experiences.

If you have an interest in this kind of tour, or know someone who does, feel free to read on or forward my email.

This is not a tour for players; or for those wanting to go on a holiday and watch some basketball (although you will certainly see a lot of games on this tour!). A common day for members of this tour will be 10-12 hours of meetings, watching team practices and NBA Summer League games, attending other events (Player Workouts, Showcase Camps) for the purposes of learning and networking. Whilst you are free to spend your time how you please, from my experience at this event, you must put in long hours and work your tail off.

There are a wide range of careers in the NBA – Coaching, Scouting, Sports Science, Analytics, Video Analysis, Front Office Executive, Player Agent. So this tour is not limited to just basketball coaches. For example, if you are a Strength & Conditioning Coach, you will be connected with other high level Sports Science professionals in the NBA. If you are interested in Trades and Front office maneuvers – you will be connected with like-minded Front Office Executives.

There are only 5 spots on the tour!

I am purposely keeping this group small, so that the time we have with these world-class professionals will be intimate, engaging and rewarding. My goal is that these meetings will be your starting point to engage with them on a personal level for many years to come.

The price of the tour is \$5,500 AUD. It's not cheap, and it's not a guarantee that you will have an NBA job at the end of the trip. What I will say with great certainty is two things:

- 1. The majority of jobs in the NBA are not advertised. They come from the relationships you create with decision makers in the NBA.***
- 2. The best learning outcomes don't come from attending clinics where there are hundreds of people in attendance or watching professional videos. They come from personally engaging with high level professionals and seeing them at work in their "day to day" environment.***

The tour benefits include:

- Return Economy Airfares to Las Vegas (ex Adel/Syd/Bris/Melb)
- 7 nights accommodation – (minimum 4 stars)
- Ground Transport to and from the Thomas & Mack Centre each day.
- Minimum of three (3) Face to face meetings with NBA professionals in your field of expertise (e.g. If you are a Coach I will arrange meetings with Coaches. If you are a Physiotherapist, I will arrange meetings with Sports Science Professionals). I will release the names of our Official meetings once a month (April, May, June) leading up to the tour.
- Minimum 3 opportunities to watch NBA teams/players practice
- Tickets to credential areas at all NBA Summer League games where you can watch the games surrounded by NBA executives

NB: You will cover your food for the 8 days plus your ESTA Visa Waiver to enter the USA (approx \$25 AUD).

Please note – whilst I have put Minimum numbers of "official" meetings with NBA Professionals on this list, I expect that we will be having countless opportunities to talk with NBA professionals every day in the credential areas at the Stadium, at our hotel and in restaurants. Summer League is where most NBA staff converge in the off season, and I will be more than happy to introduce you to my network I have been fortunate enough to build over many years attending Summer League, visiting NBA clubs in person, consulting

for NBA clubs and attending other games/events all over the world.

Additionally, if you are interested in meeting professionals from the top leagues in Europe – I can arrange these meetings as well.

Registrations close Friday 8th April 2016. The payment schedule is as follows:

- \$2,000 AUD Friday 15th April 2016
- \$2,000 AUD Friday 13th May 2016
- \$1,500 AUD Friday 10th June 2016

If you have any questions regarding the tour, please feel free to contact me on coachliamflynn@gmail.com, Skype (wise.blue.owl) or German phone +49 152 373 88530

Many Thanks,

Liam Flynn